

Ref. No: 1824
Date: 11/06/25
Subject: Social Media Management and Social Listening Tool

REQUEST

- 1) Do you use a social media management platform?
- 2) If so, what tools do you use?
- 3) What is your annual spend on a Social media management tool?
- 4) What dates does your contract with your current supplier end (in the format of [month/year])?
- 5) Do you use a social listening / media monitoring platform?
- 6) If so, what tools do you use?
- 7) What is your annual spend on a social listening / media monitoring tool?
- 8) What dates does your contract with your current supplier end (in the format of [month/year])?

RESPONSE

- 1) No
- 2) N/A
- 3) N/A
- 4) N/A
- 5) Yes, for Media Monitoring
- 6) Meltwater for media monitoring, not for social listening.
- 7) £6,350
- 8) 31/08/26