

Ref. No: 2012
Date: 26/08/25
Subject: Postnatal ward photographers

REQUEST & RESPONSE

1. Whether individual photographers, or representatives from any newborn photography companies, are present on the hospital's postnatal ward

Yes

If "yes", please provide:

1. The names of these companies or individuals **Bonniebabi**
2. The date since which these companies have been present on the ward
Since 22 April 2024 (no records prior to this)
3. The hours and days of the week when these companies are present on the ward **Monday – Friday 09:00 – 12:00**
4. Full copies of all training or guidance materials provided by the hospital to the photographers, including (but not limited to) how they should interact with patients when on the ward, how to obtain consent from patients, and safeguarding training **No training provided by the maternity service**
5. Details of whether the hospital conducts DBS checks or other background checks on these photographers **Not provided undertaken by the Maternity Service**
6. Details of the financial arrangements between the hospital and the photography companies, including (but not limited to) the amount paid by the photographers or photography companies to the hospital. Please break this down by calendar year, from the starting date of the hospital's contract with the company. **Please find attached the SLA to the email.**

We are withholding information under section 40(2) of the Freedom of Information Act 2000, as it constitutes personal data. Disclosure would breach the principles set out in the UK GDPR and Data Protection Act 2018.

We are also withholding information under section 43(2) of the freedom of Information Act 2000, as disclosure would, or would be likely to prejudice the commercial interests of a third party. This is a qualified exemption which means we are required to consider the commercial interests of the organisation.

7. Has the hospital received any complaints from patients or their families about the behaviour of photographers? **No complaints**

If yes, please provide...

1. The number of complaints received, broken down by calendar year, from the starting date of the hospital's contract with the company.
2. If available, the anonymised content of the complaints
3. Details of any action taken by the hospital as a result of these complaints